

**MISSISSIPPI BROADCASTERS, LLC
MERIDIAN, MS
EEO PUBLIC FILE REPORT**

Period: This report covers the period from February 1, 2011 through January 31, 2012.

Per the requirements of the Federal Communications Commission (FCC), this and the following pages comprise the Public File Report for Mississippi Broadcasters, LLC in the employment location of 3436 Highway 45 North, Meridian, MS 39301.

Mississippi Broadcasters, LLC is currently the licensee of stations WOKK-FM, Meridian, MS (Facility ID# 48635), WJXM-FM, Dekalb, MS (Facility ID# 81878), WJDQ-FM, Meridian, MS (Facility ID# 7067), WZKS-FM, Union, MS (Facility ID# 17357) and WYHL-AM, Meridian, MS (Facility ID# 7064).

This report is comprised of Schedules A, B, C, and D, which each relate to certain aspects of the Stations' EEO efforts. They are defined as follows:

SCHEDULE A: A listing of positions filled from February 1, 2011 through January 31, 2012 and the recruitment sources utilized for each position, the number of candidates interviewed by recruitment source for each position and the recruitment source of each person hired.

SCHEDULE B: A summary of the recruitment sources, of those people interviewed, in the reporting period and the number of people interviewed by recruitment source.

SCHEDULE C: List of recruitment sources.

SCHEDULE D: A description of the outreach efforts during the reporting period.

Mississippi Broadcasters, LLC is an equal opportunity employer.

EEO PUBLIC FILE REPORT - SCHEDULE C

For the Following Stations: (WOKK-FM, WJXM-FM, WJDQ-FM, WZKS-FM AND WYHL-AM)

List of Recruitment Sources

For period ending January 31, 2012

1. ALCORN STATE UNIVERSITY
ASU PLACEMENT OFFICE
1000 ASU DRIVE
LORMAN, MS 39096
Mr. AL JOHNSON
2. JACKSON STATE UNIVERSITY
JSU PLACEMENT OFFICE
P.O. BOX 17280
JACKSON, MS 39217
3. MANPOWER
721 FRONT ST EXT 725
MERIDIAN, MS 39301
4. MERIDIAN COMMUNITY COLLEGE
MCC PLACEMENT OFFICE
910 HWY 19 NORTH
MERIDIAN, MS 39301
Ms. RENEA STANLEY
5. MISSISSIPPI STATE UNIVERSITY
(ON-LINE)
CSP.CAREER .MSSTATE.EDU
6. MISSISSIPPI UNIVERSITY FOR WOMEN
1100 COLLEGE ST W-1609
COLUMBUS, MS 39701
Ms. TOWANDA WILLIAMS
7. FLEET AND FAMILY SUPPORT CENTER
P.O. BOX 1 NAVAL AIR STATION
MERIDIAN, MS 39309
ATTN: MICHELLE COVINGTON
8. MISSISSIPPI STATE UNIVERSITY
1000 HWY 19 NORTH
MERIDIAN, MS 39301
9. MISSISSIPPI STATE EMPLOYMENT
2000 HWY 19 NORTH
MERIDIAN, MS 39307
ATTN: BUD GILBERT
10. MERIDIAN PERSONNEL
2512 15TH ST
MERIDIAN, MS 39301
ATTN: JO PIGOTT
11. UNIVERSITY OF SOUTHERN MISSISSIPPI
USM CAREER SERVICES
118 COLLEGE DR #5014
HATTIESBURG, MS 39406-0001
12. NAACP
200 NORTH HILLS ST
MERIDIAN, MS 39301
REV. MILTON JOHNSON
13. THE MERIDIAN STAR
CLASSIFIED ADS DEPT
814 22ND AVE
MERIDIAN, MS 39301
ATTN: SASHEEN MORGAN EXT 3250
FAX: 485-1229
14. WORKING SOLUTIONS
P O BOX 3802
MERIDIAN, MS 39303
15. RADIO ANNOUNCEMENTS
WOKK-FM, WMLV-FM,
WJXM-FM and WKZB-FM
16. THE ALL ACCESS MUSIC GROUP WEBSITE
17. JOB FAIR
18. INTERNAL PROMOTIONS
19. REFERRALS (WORD OF MOUTH)
20. WALK-IN APPLICATIONS

SCHEDULE D

1. MISSISSIPPI BROADCASTERS, LLC/MERIDIAN COMMUNITY COLLEGE 8th ANNUAL “CAREER EXPO/ JOB FAIR”

On October 4, 2011, Mississippi Broadcasters, LLC, (MB LLC), partnered with Meridian Community College to sponsor, promote and organize the annual job fair. Personnel from the Meridian, MS market radio stations which are licensed to MB LLC had significant participation in the job fair. These stations are **WOKK-FM, WJXM-FM, WJDQ-FM, WZKS-FM and WYHL-AM.**

The job fair was held at Meridian Community College Workforce Development Center from 9:00 am until 1:00 pm. In addition to each radio station listed above, the following businesses participated in the job fair: Anderson Regional Medical Center, Arch Inc. (McDonalds), Avon, Best Buy, Liberty National Life Insurance, Mississippi Army National Guard, Mississippi Nurses Foundation, NEW Customer Service Companies, New York Life Insurance Co., and Popeyes.

The following personnel from the above radio stations had significant roles in the job fair. Diane Horton, Sales Manager worked very closely with Renea Stanley, of Meridian Community College, in the planning organization and implementation of the job fair. Adrian Perry, Secretary (all of the above stations), sent letters to over 100 companies and followed up with telephone calls. Diane Horton also assigned duties to various station personnel related to the job fair. Sales Managers and Program Directors also worked at The Radio People table at the job fair answering questions about each radio station and careers in radio and taking applications from those who were interested in employment with the radio stations listed above.

In addition to the announcers who made promotional announcements related to the job fair, the following personnel worked on site at the job fair either answering questions about each radio station and careers in radio, or taking applications or giving remote broadcasts from the job fair:

Diane Horton – General Sales Manager (all of the above stations)
Bob Horton – Local Sales Manager (WZKS/WJXM/WYHL)
Susan Dillard - Sales Person (all of the above stations)
Carol Bass – Sales Person (WJXM/WZKS/WYHL)
Denis McLemore- Sales Person (WOKK/WJDQ)
Jessica Nance - Sales Person (WOKK/WJDQ)
Tammy Caldwell – Sales Person (WOKK/WJDQ)
Mary McBride – Sales Person (WYHL)
Rebecca York – Regional Account Manager (all of the above stations)
Brad Sims – Sales Person (WZKS/WJXM/WYHL)
Scott Stevens – Operations Manager (WOKK/WJDQ/WZKS/WJXM/WYHL) and Announcer (WOKK)
Lee Taylor – Program Director and Announcer (WJDQ)
Jerry Thomas – Program Director and Announcer (WJXM)
Cynthia Stennis - On Air Personality (WJXM)
Clifton Hawthorne – Program Director (WZKS/WYHL)

There was significant response to the job fair. The Radio People received over thirty applications and resumes at the job fair. Virtually all of the other businesses, who participated, expressed their appreciation and pleasure with the response to and outcome from the job fair.

2. MERIDIAN COMMUNITY COLLEGE FOUNDATION SCHOLARSHIP PROGRAM

Mississippi Broadcasters, LLC donated \$550.00 from the job fair proceeds to The Meridian Community College Foundation Scholarship Program. The Radio People and Meridian Community College have agreed to continue the job fair as an annual event.

3. DONATION TO MERIDIAN COMMUNITY COLLEGE

On September 9, 2011, Mississippi Broadcasters, LLC donated the WKZB-FM (Facility ID# 82188) radio station license to Meridian Community College (MCC). MCC has and will continue to use this station license to enhance the development of its School of Broadcasting by allowing students to have practical experience in radio broadcasting.

Mississippi Broadcasters, LLC - Meridian, MS
EEO Public File Report-**SCHEDULE A**

For the Following Stations: (**WOKK-FM, WJXM-FM, WJDQ-FM, WZKS-FM AND WYHL-AM**)

January 31, 2012

Period: This report covers the period from February 1, 2011 through January 31, 2012

Vacancy-Specific Recruitment Information:

During the period covered by this report, the above listed stations (**WOKK-FM, WJXM-FM, WJDQ-FM, WZKS-FM and WYHL-AM**) filled eleven positions for full-time employment. The following table presents information on those vacancies and the recruitment sources used to fill those vacancies. As of this date, no organizations have requested that Stations provide them notification of job vacancies. Attached is a list of the station's recruitment source list.

Job Title	Recruitment Sources Utilized	Recruitment Sources of Interviewees (Number of Interviewees)	Recruitment Source of Hiree
SALES MANAGER	#1 - #20 on Schedule C	#19(1)	#19 (see note 1)
ADVERTISING EXECUTIVE	#1 - #20 on Schedule C	#15(1)	#15
		#19(3)	
ADVERTISING EXECUTIVE	#1 - #20 on Schedule C	#15(4)	#19
		#19(5)	
		#20(1)	
ADVERTISING EXECUTIVE	#1 - #20 on Schedule C	#19(1)	#19 (see note 2)
ADVERTISING EXECUTIVE	#1 - #20 on Schedule C	#15(1)	#19
		#19(2)	
ON AIR PERSONALITY	#19 & #20 on Schedule C	#19(2)	#19 (see note 3)
		#20(4)	
ON AIR PERSONALITY	#1 - #20 on Schedule C	#16(7)	#16

ON AIR PERSONALITY	#16 on Schedule C	#16(6)	#16 (see note 4)
SALES ASSISTANT	#1 - #20 on Schedule C	#4(1)	#15
		#13(3)	
		#15(3)	
ON AIR PERSONALITY	#19	#19(1)	#19 (see note 5)
ON AIR PERSONALITY	#1 - #20 on Schedule C	#16(4)	#16
		#19(2)	

NOTES:

1. Only one application received.
2. Only one application received.
3. Exigent circumstances.
4. Exigent circumstances.
5. Exigent circumstances.

Mississippi Broadcasters, LLC - Meridian, MS
EEO Public File Report-**SCHEDULE B**
For the Following Stations: (**WOKK-FM, WJXM-FM, WJDQ-FM, WZKS-FM and WYHL-AM**)

January 31, 2012

Period: This report covers the period from February 1, 2011 through January 31, 2012.

The following table summarizes the total number of job interviews during the reporting period and the referral sources for those interviewees:

Interview source	Number of interviewees referred
#4	1
#13	3
#15	9
#16	17
#19	17
#20	5
Total job interviews	52