



Kidd Kraddick in the Morning

Station: Kidd Kraddick in the Morning Show and its Affiliated Stations
Station Address: 220 East Las Colinas Blvd. Suite C-210 Irving, TX 75039
Telephone: (972) 432-9094

Kidd Kraddick in the Morning Syndicated Show & Affiliate Stations the "Station(s)" (the "Station") its subsidiaries and affiliated companies (together, the "Company"), will conduct the Contest substantially as described in these rules, and by participating, each participant agree as follows:

1. Description of Contest/Participation.

- A. **How to Play:** Kidd Kraddick will announce when to listen and win and the number to call is 1-800-KIDD-LIVE (1-800-543-3548). If the first person picked does not win, we may solicit for another caller.
- **Prize(s):** Kidd Kraddick in the Morning will announce the prize that they are going to give away.

*****If the prize requires travel Winner is responsible for getting to the designated airport hub or the event (which is required). Winner is also responsible for any and all gratuity, all taxes, passport fees, extra passenger fees, extra day fees, excursions, food & beverages and all ground transportation including parking, transfers to and from airport(s) and hotel.*****

If a winner is disqualified, the Company reserves the right to determine an alternate winner or not to award that winner's prize, in its sole discretion.

3. Eligibility and Limitations. Participants and winner(s) must be U.S. residents at least 18-years old as determined by the Company. A parent or guardian of any participant who is a minor must sign a release on behalf of the minor to be eligible to receive a prize, but the Company reserves the right to refuse to award a prize to or on behalf of any minor. Only one (1) entry per person. Only one (1) prize per household for the Contest. Only one (1) prize per household from any of the Company's stations within a six month period. Employees of the Company, the Contest's participating sponsors and their advertising agencies, employees of other radio or television stations, and members of the immediate family of any such persons are not eligible to participate and win. The term "immediate family" includes spouses, siblings, parents, children, grandparents, and grandchildren, whether as "in-laws," or by current or past marriage(s), remarriage(s), adoption, co-habitation or other family extension, and any other persons residing at the same household whether or not related. The following markets:

(LAS VEGAS, NV – KPLV, ALBUQUERQUE- KDLW, WILKES-BARRE, PA – WBHT, CHARLESTON, SC -WIHB
TOLEDO, OH – WTWR, LEXINGTON, KY- WLTO, CHATTANOOGA, TN – WDOD, AUGUSTA, GA – WHHD, RENO, NV
– KWNZ, PENSACOLA, FL – WJLQ, SALISBURY, MD – WDKZ, SAVANNAH, GA – WAEV, MYRTLE BEACH, SC –
WWXM, TALLAHASSE, FL- WHTF, NEW LONDON, CT – WQGN, COLUMBUS, GA – WIOL, TRI-CITIES, WA –
KUJ, BEND, OR – KXIX, TERRE HAUTE, IN – WCBH, FLORENCE, SC – WWKT, FT WALTON BEACH, FL – WMXZ,
PANAMA CITY, FL – WPFM, LIMA, OH – WWSR, ALBANY, GA – WNUQ, BLUEFIELD, WV – WHAJ, BRUNSWICK, GA
– WXMK, ELIZABETHTOWN, KY – WTHX, BALCKSBURG, VA – WFNR, BOZEMAN, MT – KISN, PIKEVILLE, KY –
WZLK, ROSEBURG, OR – KKMV, MISSOULA, MT – KENR,
SHERIDAN, WY – KLQQ)

may or may not be able to participate in on-air contesting due to the time zone the station resides in. Contestants may also be subject to tape delayed airing of Kidd Kraddick in the Morning depending on the individual station.

4. Telephone and Delivery Disclaimer. Participants are restricted to the use of ordinary telephone equipment. Participants that enable the “Caller ID” block function will not be allowed to participate unless they enter their correct area code and telephone number if prompted, or disable the features inhibiting their participation in the Contest. Participants using equipment not set up for toll free phone exchanges (800, 888, 877, 866, etc.) may experience call connection problems. The Company disclaims all liability for the inability of a participant to complete or continue a telephone call due to equipment malfunction, busy lines, inadvertent disconnections, acts beyond the Company’s control, or otherwise. The Company disclaims all liability for any delays, misdelivery, loss, or failure in the delivery of any item sent by mail, courier, express, electronic transmission, or other delivery method. The Company is not responsible for mechanical, technical, electronic, communications, telephone, computer, hardware or software errors, malfunctions or failures of any kind, including: failed, incomplete, garbled or delayed transmission of online entries, traffic congestion on telephone lines, the Internet or at any website or lost or unavailable network connections which may limit an online entrant’s ability to participate in the Contest, and any injury or damage to entrant’s or any other person’s computer related to or resulting from participating in or downloading any information necessary to participate in the Contest.

5. Publicity; Use of Personal Information. By participating, all participants and winner(s) grant the Company exclusive permission to use their names, characters, photographs, voices, and likenesses in connection with promotion of this and other contests and waive any claims to royalty, right, or remuneration for such use. By participating in the Contest, participants agree that the Company may disclose personal information obtained from participants in the Contest to third parties and use such information for marketing and other purposes.

6. Release. By participating in the Contest, each participant and winner waives any and all claims of liability against the Company, its employees and agents, the Contest’s sponsors and their respective employees and agents, for any personal injury or loss which may occur from the conduct of, or participation in, the Contest, or from the use of any prize. In order to receive a prize, participants must sign an official waiver form provided by the Company.

7. Taxes. Any valuation of the prize(s) stated above is based on available information provided to the Company, and the value of any prize awarded to a winner may be reported for tax purposes as required by law. Each winner is solely responsible for reporting and paying any and all applicable taxes related to the prize(s) and paying any expenses associated with any prize which are not specifically provided for in the

official rules. Each winner must provide the Company with valid identification and a valid taxpayer identification number or social security number before any prize will be awarded. Prizes are not transferable, redeemable for cash or exchangeable for any other prize. Any person winning over \$600 in prizes from a station will receive an IRS form 1099 at the end of the calendar year and a copy of such form will be filed with the IRS.

8. Decisions. By participating in the Contest, participants agree to be bound by the decisions of Kidd Kraddick in the Morning and Company personnel. The Company reserves the right to disqualify any participant or winner and may refuse to award any prize to a person who is ineligible or who the Company believes has violated any rule, gained unfair advantage in participating in the Contest, or obtained winner status using fraudulent means. The Company will interpret these rules and resolve any disputes, conflicting claims or ambiguities concerning the rules or the Contest and the Company's decisions concerning such disputes shall be final. If the conduct or outcome of the Contest is affected by human error, any mechanical malfunctions or failures of any kind, intentional interference or any event beyond the control of the Company, the Company reserves the right to terminate this Contest, or make such other decisions regarding the outcome as the Company deems appropriate. All decisions will be made by the Company and are final. The Company may waive any of these rules in its sole discretion.

9. Miscellaneous. Each winner must submit proof of eligibility and sign the Company's release form to claim the prize. No purchase necessary to participate or win. Purchase does not increase chance of winning. Void where prohibited. Odds of winning depend upon the number of participants. The Company may substitute prizes, amend the rules or discontinue the Contest at any time as announced on the Station(s). The Company disclaims any responsibility to notify participants of any aspect related to the conduct of the Contest. Written copies of these rules are available during normal business hours at the business offices of the Station(s) and by mail upon written request with a stamped, self-addressed return envelope. All entries become the property of the Company and will not be returned. To be removed from our direct mail, email or fax lists, visit the main office of the Station during regular business hours, or send a self addressed stamped envelope with contest name to 220 East Las Colinas Blvd. Suite C-210 Irving, TX 75039. ALL Kidd Kraddick in the Morning general contest rules apply.

10. Compliance with Law. The conduct of the Contest is governed by the applicable laws of the United States of America, which take precedence over any rule to the contrary herein. Station(s) shall follow the applicable laws for conducting contests, including notice to the state attorney general or consumer affairs office, posting of a prize bond, furnishing lists of winners, running specific on-air disclaimers, providing specific written information about the Contest, etc. as required by local and state law.

11. Kidd Kraddick in the Morning reserves the right to change or amend these rules at any time without prior notice.